

## Kensuke Tomita

**Director-General, Commerce and Information Policy Bureau**

**Ministry of Economy, Trade and Industry**



Mr. Kensuke Tomita has served Director-General, Commerce and Information Policy Bureau since June, 2013. As head of the Bureau, he oversees METI policy in three key areas— information technology, the service industry and creative industries, including the “Cool Japan” initiatives.

Immediately prior to his current appointment, Mr. Tomita served as Director-General for Small and Medium Enterprise Policy, in charge of initiatives aimed at supporting SMEs in Japan. In this role, he coordinated efforts to secure the smooth supply of financing for local SMEs, offered them a wide range of technical and financial support and assisted them in their efforts to expand their exports and overseas operations.

Previously, Mr. Tomita served as Director-General at the Nuclear Emergency Response Headquarters in Fukushima on assignment to the Cabinet Office, where he supervised initial recovery efforts after the Great East Japan Earthquake and coordinated economic recovery initiatives.

Mr. Tomita has developed a wide range of professional expertise especially in technology-related policy areas during his career at METI. He completed overseas assignments including a three-year posting in the US at the Japan External Trade Organization’s (JETRO) New York Office promoting Japan-US trade and three years in Beijing on assignment at the Japan-China Economic Association office.

Mr. Tomita is a graduate of the University of Tokyo’s Faculty of Engineering where he earned a Master degree, in Mechanical Engineering.

He was born on April 9, 1956 in Japan’s Fukuoka Prefecture.